

## BRUBAKER &amp; ASSOCIATES, INC.

**October 2024 Survey of Electricity Cost  
for an Industrial Customer  
50,000 kW Load, 90% Load Factor  
90% Power Factor and Transmission Service<sup>1</sup>**

<u>Line</u>	<u>Utility Company</u>	<u>Mills per kWh</u>
1	Georgia Power Company	90.74
2	Appalachian Power Company, VA	84.02
3	Mississippi Power Company	80.76
4	Duke Energy Florida, LLC	80.47
5	FPL Northwest FL	77.26
6	Duke Energy Progress NC	77.24
7	Duke Energy Progress SC	75.59
8	Alabama Power Company	73.93
9	South Carolina Electric & Gas Company	71.54
10	Kentucky Power Company	71.13
11	Monongahela Power Company, WV	70.94
12	Appalachian Power Company, WV	69.54
13	Duke Energy Carolinas, SC	69.02
14	Duke Energy Carolinas, NC	66.93
15	Central Louisiana Electric Company, Inc.	66.71
16	Louisville Gas And Electric Company	63.57
17	Entergy Louisiana, LLC	61.93
18	Florida Power & Light Company	61.30
19	Tampa Electric Company	61.06
20	Virginia Electric And Power Company	58.08
21	Entergy New Orleans, Inc.	57.70
22	Ameren Missouri	56.43
23	Tennessee Valley Authority	55.81
24	Entergy Gulf States Louisiana, LLC	54.46
25	Entergy Mississippi, Inc.	53.64
26	Southwestern Electric Power Company, LA	53.40
27	Entergy Arkansas, Inc.	53.27
28	Entergy Texas Inc.	49.80
29	Kentucky Utilities Company	45.54
30	Southwestern Electric Power Company, TX	43.37
31	<b>October 2024 Average</b>	<b>65.17</b>

Notes: The above was prepared by Brubaker & Associates, Inc. using publicly available information.

Calculations do not include sales or use tax.

SWEPCO includes some adjustment factors that may not be the most current.

<sup>1</sup>For base rates that vary by season (i.e. not because of fuel or other riders), a seasonal blended rate is used.

## BRUBAKER &amp; ASSOCIATES, INC.

**October 2024 Survey of Electricity Cost  
for an Industrial Customer  
50,000 kW Load, 90% Load Factor  
90% Power Factor and Transmission Service<sup>2</sup>**

<u>Line</u>	<u>Utility Company</u>	<u>Mills per kWh</u>
1	Georgia Power Company	90.18
2	Appalachian Power Company, VA	84.02
3	Duke Energy Florida, LLC	80.47
4	Mississippi Power Company	77.61
5	FPL Northwest FL	77.35
6	Duke Energy Progress NC	76.99
7	Duke Energy Progress SC	74.88
8	Alabama Power Company	73.93
9	South Carolina Electric & Gas Company	71.54
10	Kentucky Power Company	71.13
11	Monongahela Power Company, WV	70.94
12	Appalachian Power Company, WV	69.54
13	Central Louisiana Electric Company, Inc.	66.71
14	Duke Energy Carolinas, NC	66.41
15	Duke Energy Carolinas, SC	65.70
16	Louisville Gas And Electric Company	63.57
17	Entergy Louisiana, LLC	61.93
18	Florida Power & Light Company	61.42
19	Tampa Electric Company	61.16
20	Virginia Electric And Power Company	58.08
21	Entergy New Orleans, Inc.	57.70
22	Tennessee Valley Authority	56.05
23	Entergy Gulf States Louisiana, LLC	55.63
24	Entergy Mississippi, Inc.	53.64
25	Southwestern Electric Power Company, LA	53.40
26	Entergy Texas Inc.	51.99
27	Entergy Arkansas, Inc.	49.53
28	Ameren Missouri	49.34
29	Kentucky Utilities Company	45.54
30	Southwestern Electric Power Company, TX	43.37
31	<b>October 2024 Average</b>	<b>64.66</b>

Notes: The above was prepared by Brubaker & Associates, Inc. using publicly available information.

Calculations do not include sales or use tax.

SWEPCO includes some adjustment factors that may not be the most current.

<sup>2</sup>The actual seasonal base rate that is in effect is used.