

**BRUBAKER & ASSOCIATES, INC.**

**April 2024 Survey of Electricity Cost  
for an Industrial Customer  
50,000 kW Load, 90% Load Factor  
90% Power Factor and Transmission Service<sup>1</sup>**

<u>Line</u>	<u>Utility Company</u>	<u>Mills per kWh</u>
1	Georgia Power Company	87.08
2	Duke Energy Florida, LLC	85.87
3	FPL Northwest FL	84.78
4	Appalachian Power Company, VA	84.49
5	South Carolina Electric & Gas Company	81.27
6	Mississippi Power Company	80.38
7	Duke Energy Progress SC	77.15
8	Alabama Power Company	76.22
9	Duke Energy Progress NC	76.06
10	Entergy Louisiana, LLC	73.36
11	Kentucky Power Company	70.92
12	Monongahela Power Company, WV	70.76
13	Florida Power & Light Company	68.66
14	Tampa Electric Company	67.76
15	Entergy Mississippi, Inc.	67.08
16	Duke Energy Carolinas, NC	67.07
17	Appalachian Power Company, WV	66.68
18	Louisville Gas And Electric Company	65.49
19	Duke Energy Carolinas, SC	64.39
20	Entergy Gulf States Louisiana, LLC	63.82
21	Entergy New Orleans, Inc.	61.85
22	Southwestern Electric Power Company, LA	58.88
23	Virginia Electric And Power Company	58.79
24	Central Louisiana Electric Company, Inc.	58.64
25	Ameren Missouri	56.66
26	Tennessee Valley Authority	54.70
27	Entergy Arkansas, Inc.	53.27
28	Southwestern Electric Power Company, TX	49.19
29	Entergy Texas Inc.	46.82
30	Kentucky Utilities Company	46.10
31	<b>April 2024 Average</b>	<b>67.47</b>

Notes: The above was prepared by Brubaker & Associates, Inc. using publicly available information.

Calculations do not include sales or use tax.

SWEPCO includes some adjustment factors that may not be the most current.

<sup>1</sup>For base rates that vary by season (i.e. not because of fuel or other riders), a seasonal blended rate is used.

**BRUBAKER & ASSOCIATES, INC.**

**April 2024 Survey of Electricity Cost  
for an Industrial Customer  
50,000 kW Load, 90% Load Factor  
90% Power Factor and Transmission Service<sup>2</sup>**

<u>Line</u>	<u>Utility Company</u>	<u>Mills per kWh</u>
1	Georgia Power Company	86.58
2	Duke Energy Florida, LLC	85.87
3	FPL Northwest FL	84.85
4	Appalachian Power Company, VA	84.49
5	South Carolina Electric & Gas Company	81.27
6	Mississippi Power Company	77.23
7	Duke Energy Progress SC	76.45
8	Alabama Power Company	76.22
9	Duke Energy Progress NC	75.81
10	Entergy Louisiana, LLC	73.36
11	Kentucky Power Company	70.92
12	Monongahela Power Company, WV	70.76
13	Florida Power & Light Company	68.75
14	Tampa Electric Company	67.87
15	Entergy Mississippi, Inc.	67.08
16	Appalachian Power Company, WV	66.68
17	Duke Energy Carolinas, NC	66.55
18	Louisville Gas And Electric Company	65.49
19	Entergy Gulf States Louisiana, LLC	62.70
20	Entergy New Orleans, Inc.	61.85
21	Duke Energy Carolinas, SC	60.59
22	Southwestern Electric Power Company, LA	58.88
23	Virginia Electric And Power Company	58.79
24	Central Louisiana Electric Company, Inc.	58.64
25	Tennessee Valley Authority	54.93
26	Ameren Missouri	49.58
27	Entergy Arkansas, Inc.	49.53
28	Southwestern Electric Power Company, TX	49.19
29	Kentucky Utilities Company	46.10
30	Entergy Texas Inc.	44.64
31	<b>April 2024 Average</b>	<b>66.72</b>

Notes: The above was prepared by Brubaker & Associates, Inc. using publicly available information.

Calculations do not include sales or use tax.

SWEPCO includes some adjustment factors that may not be the most current.

<sup>2</sup>The actual seasonal base rate that is in effect is used.